

Call
for
Entries

SPD
Spot Illustration
Competition
2010

Deadline
March 30th



SPOT

COMPETITION
CHAIRS

Criswell Lappin
FAHRENHEIT 212

Matthew Lenning
MAT: DESIGN
COMPANY



Arem Duplessis

NEW YORK TIMES
MAGAZINE

Tom O'Quinn

MONEY MAGAZINE

**Francesca
Messina**

McGRAW-HILL
CONSTRUCTION
GROUP

Nicholas Felton

FELTRON

Jessica Walsh

SAGMEISTER

**Dungjai
Pungauthaikan**

METROPOLIS MAGAZINE

"Spot" illustrations may be small in size, but they play an enormous role in the world of publication design. Measuring no more than 5 x 6 inches, a spot much catch readers' eyes, draw them into a story, and convey complex ideas—often while competing with other visual elements on the page.

The Society of Publication Designers is the only organization to honor these hard-working little gems with its annual Spots Competition.

Judged by a panel of leading editorial art directors and commercial illustrators, winning entries will be featured in our limited-edition, self-contained SPOTS book and sent to SPD members and winning illustrators for FREE.

Winners will also be featured in the PUB 46 Design Annual, available November 2011, and archived on the SPD website, www.SP.D.org.

Eligibility

Any editorial spot appearing in a periodical (print or online) or annual report with a publication date of 2010 (if it isn't 2010, we won't take it).

A spot is defined as a published illustration—color or black & white in any

medium—that is no larger than 5" x 6" or 30 square inches.

Spots published in advertisements or books are not eligible.

Categories

- a. single spot
- b. series of spots

Entry Instructions

Spots must be submitted as a printed tearsheet, or as a color copy of the original tearsheet from the magazine. This allows the spot to be judged in the context of its editorial material. (If other illustrations that should not be judged appear on the same page, cross them out.)

Attach a photocopy of the entry form to the back of each tear sheet. You may enter as many spots as you wish. For the series category, staple the tearsheets together in the upper left-hand corner and attach the entry form to the back of the last tear sheet.

We're sorry, but tearsheets cannot be returned; if necessary, please make a high-quality color copy of the tearsheet you would like to enter, and send that instead.

Fees

- \$25 single spot
- \$35 series of spots

Enter five or more spots and get a sixth spot entry for free! (One freebie only, though, no matter how many total spots you enter.)

Send one payment (with check or credit card information) to cover the total number of entries. Send tearsheets, entry forms, payment, and payment form to:

SPD Spots

The Society of Publication Designers; 27 Union Square West, Suite 207; New York NY 10003

Questions?

Call us at 212.223.3332 or e-mail us at mail@spd.org

THE SOCIETY OF PUBLICATION DESIGNERS, INC., FOUNDED IN 1965, IS A NOT-FOR-PROFIT ARTS ORGANIZATION DEDICATED TO ENCOURAGING, RECOGNIZING AND REWARDING EXCELLENCE IN EDITORIAL DESIGN, EDUCATING ITS MEMBERS AND THE PUBLIC ABOUT THE FIELD OF PUBLICATION DESIGN AND SERVING THE NEEDS OF ART DIRECTORS AND PHOTO EDITORS. SPD'S ACTIVITIES INCLUDE THE YEARLY COMPETITION, AWARDS GALA, SPEAKER SERIES AND SPOTS COMPETITION. / IN ADDITION, SPD PUBLISHES THE ANNUAL AND OUR ONLINE WEBSITE, GRIDS.

SPD spots competition 2010 entry form

CATEGORY (CIRCLE ONE) A B

Photocopy one entry form for each entry, and tape securely to the back of each entry. please print information clearly.

ILLUSTRATOR'S NAME

ILLUSTRATOR'S URL

ILLUSTRATOR'S PHONE

ILLUSTRATOR'S REP

ILLUSTRATOR'S EMAIL

TITLE OF ENTRY

ART DIRECTOR'S PHONE

PUBLICATION

ART DIRECTOR'S EMAIL

ART DIRECTOR

DATE OF PUBLICATION

ENTRANT NAME

TELEPHONE

ADDRESS

E-MAIL

CITY / STATE / ZIP

ENTRANT'S SIGNATURE

SPD spots competition 2010 payment form

SINGE SPOT: _____ \$
Number of entries x \$25

SERIES OF SPOTS: _____ \$
Number of entries x \$35

PAYMENT METHOD (CIRCLE ONE) CHECK AMEX MASTERCARD VISA

NAME ON CARD

ACCOUNT NUMBER

EXPIRATION DATE

SIGNATURE

Make checks payable to SPD
SPD Tax ID#: 23 7392480

